

The Association of Accountants and Financial Professionals in Business

IMA Coaching for the 21st Century

Although there is much change happening in the world right now, the basics of coaching still apply and become even more important in the face of that change.

The goal of this course is to become a stronger and more effective leader who is better able to drive extraordinary results, whether at work, at home, or in the community, by building or enhancing your coaching skills.

Learning Objectives:

Upon completion of this course, you should be able to:

- 1. Define coaching as it is used in the 21st century.
- 2. Identify the skills needed to be an effective coach and lead a diverse workforce.
- 3. Explain approaches for being a more effective coach.

Delivery Method: QAS Self-Study

CPE Credit: 1 NASBA CPE credit

Field of Study: Personal Development

Knowledge Level: Basic

Prerequisites: Work experience in a professional staff environment or educational studies in accounting, business, or a related field.

Advance Preparation: None

Release Date: 2/15/2021

NASBA CPE information and Complaint Resolution and Refund Policy: https://www.imanet.org/career-resources/nasba-cpe-requirements?ssopc=1